Permit #S00070619

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00070619 **Type of Permit:** STILL **Release Date:** 10/28/2013

Production Company GE PROJECTS

Insured Company Name GE PROJECTS

Contact Phone No. 1 310-823-2540
Contact Phone No. 2
Fax 310-823-2748
Address 644 VENICE BLVD, SUITE A
VENICE, California 90291

Production Title TOMMY HILFIGER

Type of Production Still Photo

Producer ERICK JUSSEN

Director N/A N/A

1st AD N/A N/A

Production Manager KATIE BROWN

FilmL.A. Coordinator Sophia Alexander

Location Manager BEAU BRIGHT
Primary Phone Mobile - 310-701-6608
Secondary Phone Office - 310-823-2540

Location Assistant KATIE BROWN
Primary Phone Mobile - 310-963-3346
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
SANTA MONICA STILL PHOTO APPLICATION FEE	$105.06
SANTA MONICA BEACH FILM MINOR 1-20 CAST/CREW LOCATION FEE	$1,050.62
SANTA MONICA PIER/CAROUSEL STILL PHOTO EXTERIOR LOCATION FEE	$1,536.00
SANTA MONICA POLICE OFFICER	$2,049.84
SANTA MONICA POLICE VEHICLE	$75.00

Total Permit Fee $5,441.52

Number of Locations 2

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Summary Information — Location

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Production Company GE PROJECTS
Insured Company GE PROJECTS
Production Title TOMMY HILFIGER

Location Manager BEAU BRIGHT
Primary Phone Mobile - 310-701-6608
Secondary Phone Office - 310-823-2540

Location Address 200 Santa Monica Pier, Santa Monica, CA, 90401

Location Name SANTA MONICA PIER

Location Type Pier

Film Dates 10/29/2013 - 10/29/2013 07:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	6
Motor Homes	2
Vans	2

Personnel on Location

Type	Quantity
Cast	7
Crew	23
Santa Monica Police Officer	1

Filming Activities Exterior models against scenery;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

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Location Notes CONSTRUCTION ON THE PIER IS WILL BE TAKING PLACE UNTIL APPROX. MAY 2014. PRODUCTION COMPANIES SHOULD BE AWARE OF NOISE AND THE PRESENCE OF LARGE EQUIPMENT.

Approvals

CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
CITY OF SANTA MONICA - SANTA MONICA PIER CORPORATION	Aurora Pina
CITY OF SANTA MONICA POLICE DEPARTMENT	Mike Braaten
CITY OF SANTA MONICA - FINANCE DEPARTMENT/PARKING OPERATIONS	Anthony Mazeika

Coordinator Note ABSOLUTELY NO PARKING ALLOWED ON CITY MAINTAINED ROAD, SIDEWALK, ALLEY-WAYS OR PUBLIC PROPERTY.

Coordinator Note NO ACTIVITY PERMITTED AT SANTA MONICA PIER - PACIFIC PARK WITHOUT PRIOR APPROVAL.

Coordinator Note NO INTERMITTENT PEDESTRIAN CONTROL OR INTERMITTENT TRAFFIC CONTROL ALLOWED.

MUST NOT IMPEDE PEDESTRIANS

Coordinator Note ONE (1) SANTA MONICA POLICE OFFICER AND VEHICLE REQUIRED

Parking

Base Camp
Location Type : Other Location
1540 Palisades Beach Rd , Santa Monica, CA, 90401

Crew Parking
Location Type : Other Location
1540 Palisades Beach Rd , Santa Monica, CA, 90401

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Summary Information

Location

Permit Number	S00070619	**Location Manager**	BEAU BRIGHT
Production Company	GE PROJECTS	Primary Phone	Mobile - 310-701-6608
Insured Company	GE PROJECTS	Secondary Phone	Office - 310-823-2540
Production Title	TOMMY HILFIGER		

Parking Notes
Lot 1 North

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Summary Information — Location

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Production Company GE PROJECTS
Insured Company GE PROJECTS
Production Title TOMMY HILFIGER

Location Manager BEAU BRIGHT
Primary Phone Mobile - 310-701-6608
Secondary Phone Office - 310-823-2540

Location Address SANTA MONICA BEACH (EXCLUDING PIER), SANTA MONICA, CA, 90401

Location Name SANTA MONICA BEACH

Location Type Beach

Location Description WHEN HAVING WATER ACTIVITY OR REQUESTING USE OF LIFEGUARD TOWERS
* PRODUCTION NEEDS TO CONTACT THE LEAD SANTA MONICA LIFEGUARD CAPTAIN 2 DAYS IN ADVANCE AT 310-394-3261 TO DISCUSS THEIR ACTIVITY.

Film Dates 10/29/2013 - 10/29/2013 07:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Vans	1

Personnel on Location

Type	Quantity
Cast	7
Crew	10
Lifeguard Required	1
Santa Monica Police Officer	1

Filming Activities Exterior models against scenery; Some activity beneath pier; Filming location: on beach either side of Pier and beneath Pier.; Props: non-operational jet skis and couch, chairs and tennis rackets; Props: Quad ATV;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

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Approvals

CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT	Mike Braaten
CITY OF SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS	Debbie Braley
CITY OF SANTA MONICA - FINANCE DEPARTMENT/PARKING OPERATIONS	Anthony Mazeika
LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS	Denise Flores

Coordinator Note NO INTERMITTENT PEDESTRIAN CONTROL OR INTERMITTENT TRAFFIC CONTROL ALLOWED.

NO STAGING OF EQUIPMENT ON BIKE PATH

NO VEHICLES ON BEACH

Coordinator Note ABSOLUTELY NO PARKING ALLOWED ON CITY MAINTAINED ROAD, SIDEWALK, ALLEY-WAYS OR PUBLIC PROPERTY.

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Production Title TOMMY HILFIGER

Location Manager BEAU BRIGHT
Primary Phone Mobile - 310-701-6608
Secondary Phone Office - 310-823-2540

Coordinator Note LIFEGUARD REQUIRED FROM 1000 - 1800.

Coordinator Note MUST PLACE PLYWOOD UNDER PROPS TO CAPTURE ANY FLUIDS WHILE GENERATOR IS ON SAND

Coordinator Note ONE (1) SANTA MONICA OFFICER AND VEHICLE REQUIRED.

Parking

Base Camp
Location Type : Other Location
1540 Palisades Beach Rd , Santa Monica, CA, 90401
Parking Notes
Lot 1 North

Crew Parking
Location Type : Other Location
1540 Palisades Beach Rd , Santa Monica, CA, 90401

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